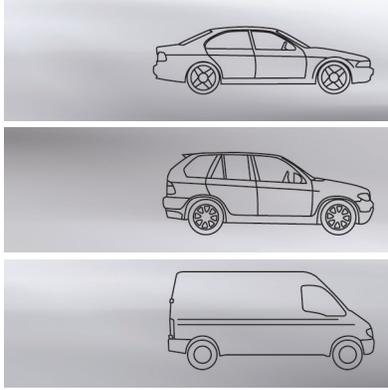


COMPETITOR TEST

N°1 STOPPING DISTANCE



METERS AHEAD OF THE COMPETITION

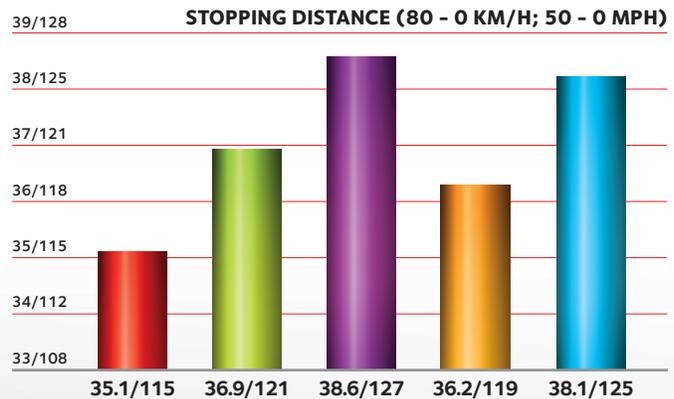
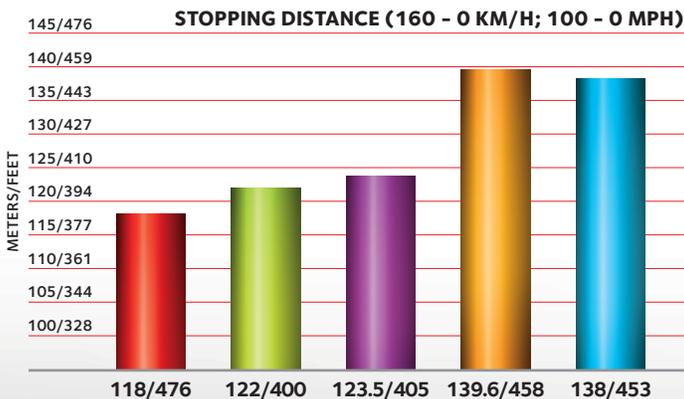


In recent tests conducted on a Ford C-MAX at the MIRA proving ground, Ferodo once again proved its mettle. The tests were carried out according to Regulation R90 requirements – at a speed of 160 km/h (100 mph), and at 80 km/h (50 mph). In both tests, Ferodo significantly beat the stopping distance of major Aftermarket competitors.

At high speeds, or highway driving, brake performance plays a major role in both vehicle and driver safety. Stopping in time allows you to avoid dangerous road accidents, and the distance required to bring the vehicle to a complete halt can make the difference between life and death. At 160 km/h (100 mph) the best-performing competitor stopped 4 meters (13 ft.) further away than the Ferodo-equipped car. Four meters doesn't sound like a long way, but in fact it's the full length of the average sedan on the road today. It can mean complete avoidance of a serious road accident. And compare Ferodo to the worst competitor tested – we stop you over 21 meters (70 ft.) quicker!

In urban driving, with the stop-start traffic everyone confronts on a daily basis, the ability to stop quickly and effectively from slower speeds is just as important as at high speeds. At 80 km/h (50 mph), Ferodo stops ahead of the competition again. Between 2 to 4 meters (6.5 - 13 ft.) is the difference achieved when using Ferodo brake pads as opposed to competitor brakes. For the ultimate in safety, brake performance and stopping power, choose Ferodo OE-quality brake pads.

COMPETITOR TEST



Safety - Although this test uses speeds of 160 km/h (100 mph), in the interests of your safety, Ferodo advocates complete adherence to the legal driving speeds in each country.

- FERODO PREMIER
- COMPETITOR 1
- COMPETITOR 2
- COMPETITOR 3
- COMPETITOR 4

Test Parameters

- This test was carried out according to Regulation R90 homologation procedures by Federal-Mogul engineers at the MIRA proving ground independent test facility in the U.K.
- Performed as part of the homologation requirements for a replacement brake pad, Regulation R90.
- Vehicle is braked from 80% of the maximum speed of the vehicle (in this case 160 km/h [100 mph] for Ford C-MAX).
- Vehicle is in a fully laden condition, at Gross Vehicle Weight (GVW).
- The stops are carried out using front and rear brakes, with the engine in gear.
- The axle which is not being tested (in this case the rear) is fitted with OES pads and rotors, in the fully bedded condition.

ferodo.com

Competitor testing conducted in Europe between 2010 and 2014 following European industry standards.

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