

BERU



NEWSLETTER #2



BERU, the first and only manufacturer to supply PSG technology in OE!

BERU Pressure Sensor Glow Plug in Original Equipment.

BERU is a trusted development partner to all leading automobile manufacturers. Wherever the cars of the future are being created, BERU is in demand as an expert in Diesel Cold-Start technology.



BERU, The OE reference for Pressure Sensor Glow Plug Technology

Trade number
PSG001



- 1 Opel/Vauxhall
Insignia Sports
Tourer
- 2 Opel/Vauxhall
Astra J



1

2



1



2



3



4

Trade number
PSG002



- 1 VW Golf VII
- 2 Audi A4
- 3 Skoda Octavia
- 4 Seat Leon/Leon4



Our tag line and goal is 'Perfection built in'. We strive for perfection and respond to customer needs in the evolving global car manufacturer markets. The international automotive industry equips its new vehicles with BERU components and systems. Here are just a few examples from the long list of series production launches.

Trade number
PSG003



- 1 Opel/Vauxhall Meriva B
- 2 Opel/Vauxhall Corsa D



1

2



2



1

Trade number
PSG004



- 1 Opel/Vauxhall Astra J
- 2 Opel/Vauxhall Mokka



Trade number
PSG005



Opel/Vauxhall Zafira C



Trade number
PSG006



Opel/Vauxhall
Cascada



Increased market coverage

We constantly grow in the market!

absolute figures

France	253.638
Italy	271.705
Spain	171.429
Germany	416.101
Great-Britain	381.674
Poland	29.556
Belgium	68.164
Austria	51.586
Portugal	29.231
Netherlands	27.047

Car park
Total Europe 1.884.138



BERU

Perfection built in

- True innovator
- Impressive OE – Pedigree
- Global no. 1 in glow plug technology
- Complete range with excellent coverage
- Made in Germany

Now in stock



**Trade
Number**
GE117

OE Reference
Chevrolet - 55567737
Opel/Vauxhall - 1214067

Main Application
Opel/Vauxhall Astra J, Corsa D,
Meriva B

EAN/UPC-Code
4014427141754
Dimension (mm)
142x27x23
Gross Weight (kg)
0,045
Net Weight (kg)
0,039

Now in stock



**Trade
Number**
GE121A

OE Reference
Citroen - 9683195280
Ford - 1682276
Peugeot - 5960E6

Main Application

Citroën: Berlingo, C3, C4, C5, DS3, DS4, DS5, Jumpy;

Ford: B-MAX, C-MAX, Fiesta, Focus, Galaxy, Grand C-MAX, Kuga, Mondeo, S-MAX;

Peugeot: 208, 508, 2008, 3008, 4008, 5008, 207, 308, 407, 508, 807, Expert, RCZ

EAN/UPC-Code

4014427141013

Dimension (mm)

142x27x28

Gross Weight (kg)

0,023

Net Weight (kg)

0,017

Now in stock



**Trade
Number**
GE122

OE Reference
Ford - 1717631
Landrover - LR029960

Main Application
Ford: Ranger, Tourneo, Transit

EAN/UPC-Code
4014427141037
Dimension (mm)
160x23x27
Gross Weight (kg)
0,046
Net Weight (kg)
0,038

Now in stock



**Trade
Number**
GE123

OE Reference
Volvo - 8653880

Main Application

Volvo: C30, C70, S40, S60, S80V, V50,
V70, XC60, XC70, XC90

EAN/UPC-Code
4014427141020

Dimension (mm)
142x27x28

Gross Weight (kg)
0,030

Net Weight (kg)
0,024

Now in stock



**Trade
Number**
GE124

OE Reference
Renault - 110651492R

Main Application
Renault Master

EAN/UPC-Code
4014427141044

Dimension (mm)
180x27x23

Gross Weight (kg)
0,055

Net Weight (kg)
0,048

Now in stock



**Trade
Number**
GE125

OE Reference
Chevrolet - 480511
Opel/Vauxhall - 96440144

Main Application
Chevrolet: Captiva, Cruze, Epica,
Lacetti, Nubira
Opel/Vauxhall: Antara

EAN/UPC-Code
4014427141785
Dimension (mm)
100x27x28
Gross Weight (kg)
0,040
Net Weight (kg)
0,034

Now in stock



**Trade
Number**
GE126

OE Reference
Opel/Vauxhall - 1214098

Main Application
Opel/Vauxhall Zafira C

EAN/UPC-Code
4014427141716

Dimension (mm)
160x27x23

Gross Weight (kg)
0,047

Net Weight (kg)
0,042

Now in stock



**Trade
Number**
PSG005

OE Reference
GM - 55571600
Opel/Vauxhall - 1214099

Main Application
Opel/Vauxhall Zafira C

EAN/UPC-Code
4014427141709

Dimension (mm)
260x35x30

Gross Weight (kg)
0,084

Net Weight (kg)
0,057

Now in stock



**Trade
Number**
PSG006

OE Reference
GM 55590467
Opel 12 14 101

Main Application
Opel/Vauxhall Cascada

EAN/UPC-Code
4014427140979
Dimension (mm)
260x35x30
Gross Weight (kg)
0,083
Net Weight (kg)
0,056

BERU diesel Cold-Start Technology

As versatile as our customer's cars

You don't become market leader by chance.
But rather through trusted first-class quality.

BERU Glow plug range in 1:1 OE-quality for up to 98% market coverage



GN

Main Application:
**BMW, FIAT,
Mercedes-Benz,
Renault, VW**

ISS (Instant Start System)

Main Application:
**Audi, BMW,
Mercedes-Benz, Mini,
Opel/Vauxhall**

Ceramic Glow Plugs

Main Application:
BMW

Pressure Sensor Glow Plugs

Main Application:
**Audi, Opel/Vauxhall,
Seat, Skoda, VW**

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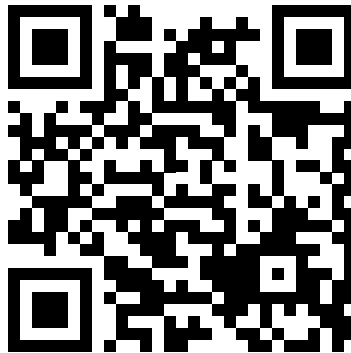
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