

**FERODO®**

# WHY CHOOSE THE POWER OF PERFORMANCE?



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**FERODO®**

# ▼ FERODO®, TOP LEAGUE PLAYER IN BRAKING PARTS

At Ferodo®, we continuously expand our offer to maintain outstanding coverage for the aftermarket. Developing our top-of-the-range brake pads & discs always start with on-track testing. Because in the end, it's your experience behind the wheel that matters the most.

**ECO-FRICTION® Brake Pads & Discs** do not only match with OE standards, **Ferodo's stopping power, consistency, build-quality and comfort tops major aftermarket competitor parts on the LV market.**



# ▼ ECO-FRICTION® VS. TOP BRAKE PAD PLAYERS

To see how Ferodo's **ECO-FRICTION® Brake Pads & Discs** compare to other aftermarket brake part producers, we have run a **series of intensive Dyno and Vehicle Tests** to simulate even the **most demanding real-life situations**. Test subject is the Ford C1 for all competitors.

# ▼ 4 REASONS FERODO® BRAKE PADS & DISCS ARE GAME-CHANGERS



Consistent stopping power



Quality parts created to endure

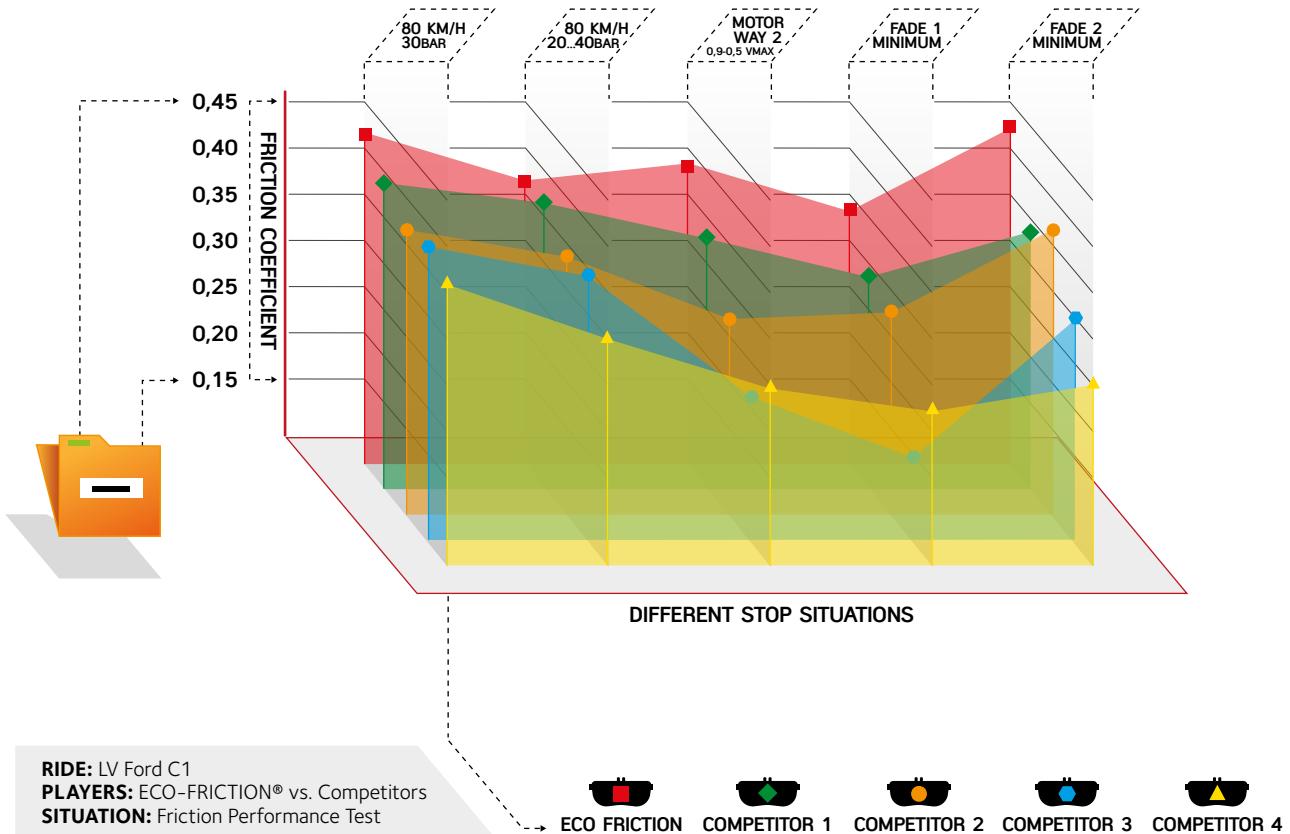


Reliable performance in  
dry & wet weather conditions



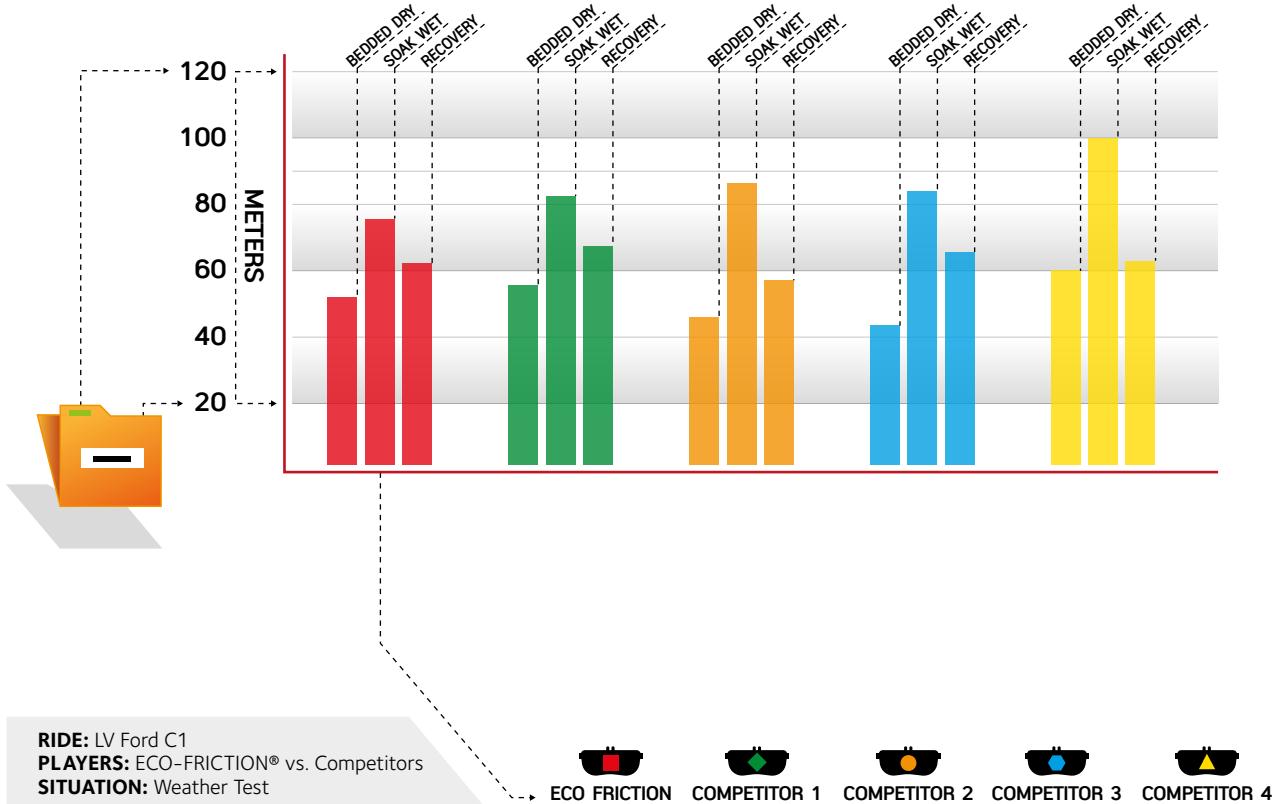
Comfort. Noise. Feel.

# COUNT ON CONSISTENT STOPPING POWER



Consistency is key. To keep control, and to be one step ahead of whatever's in front of you. Test results show that ECO-FRICTION® Brake Pads not only provide powerful stopping power, their performance remained stable throughout all situations, from varying speed settings to extreme temperatures.

# EXCELLENT STOPPING POWER IN DRY & WET WEATHER CONDITIONS



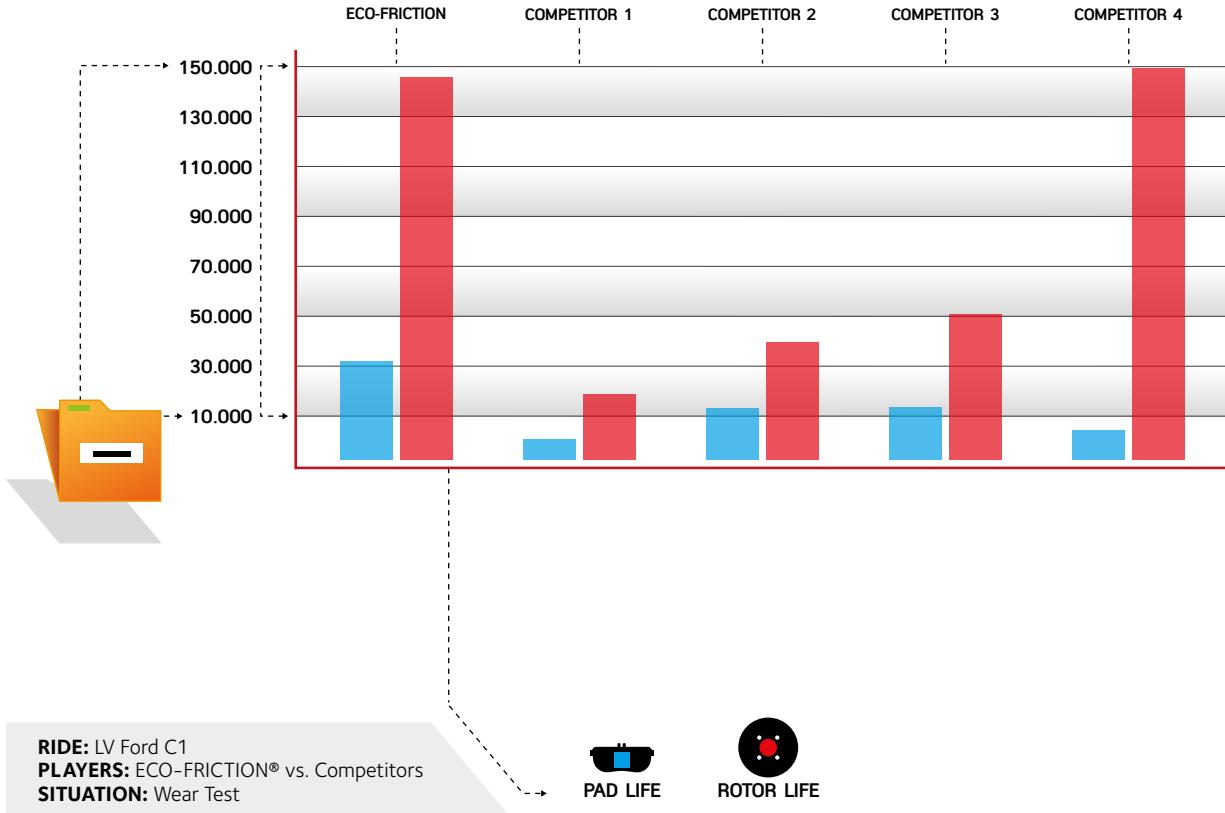
Knowing how your car handles in challenging weather conditions significantly impacts your safety. That's why brake parts need to perform similarly in dry & wet circumstances. ECO-FRICTION® Brake Pads simply excel when it comes to limiting deviation in behaviour.

Bedded dry: Test speed 80 km/h - 0 km/h with constant 30 bar stops.

Soak wet: 10-minute wet soak, average 6 stops. Front brakes only.

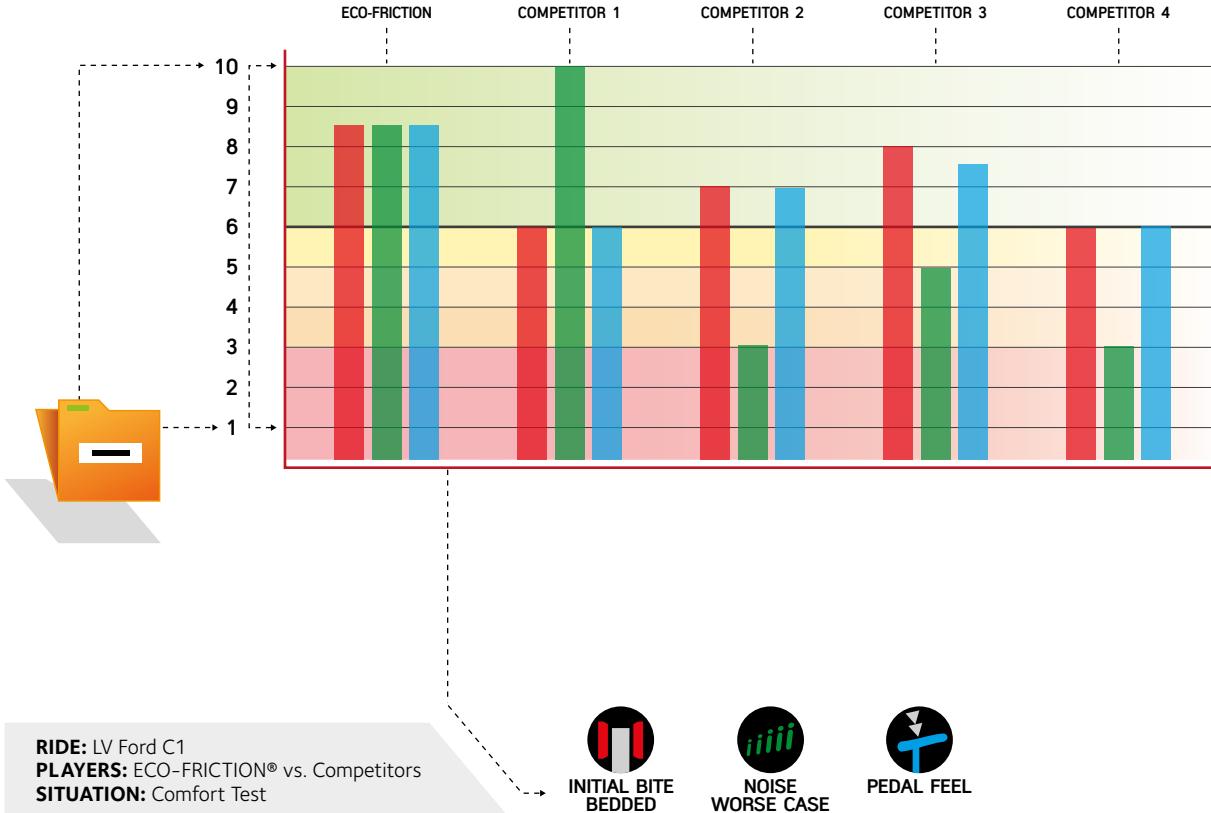
Tests are conducted in Federal-Mogul Motorparts Chapel, UK and Barcelona, Spain test centers. Test results available upon request. (info@fmmotorparts.com)

# DON'T LET USAGE WEAR YOU DOWN



Quality parts are created to endure. Their lifespan is what makes them reliable over extended periods of time. Dyno testing showed that ECO-FRICTION® Brake Pads & Discs have a longer life expectancy.

# COMFORT. NOISE. FEEL.



VER-ratings prove how specific parts perform under rigorous OE standards. All results are scores on a 10-point scale.

**FERODO®**

# WANT TO PLAY IT SAFE?

## CHOOSE THE POWER OF PERFORMANCE



Discover the power of the OE-proven technology with Ferodo® ECO-FRICTION® Brake Pads and unlock full access to exceptional performance, outstanding stopping distance and dedication to safety. Now, you can keep control, even in the most extreme situations while being environmentally conscious with this zero to low copper technology.

Find out more about this breakthrough in green brake pad technology on: [www.ferodo.com](http://www.ferodo.com)

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