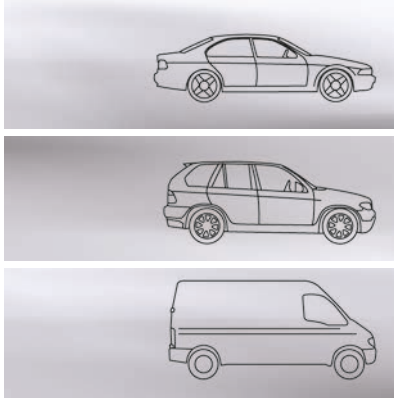
COMPETITOR TEST

N°7 PARKING BRAKE



FERODO®
YOU'RE IN CONTROL

COMPETITOR TEST

FERODO PROMISES TO KEEP YOU IN CONTROL OF PARKING

Have you ever parked your car on a hill and walked away wondering if there was a chance that the car would roll away? It might seem like an impractical question but in fact it is a possibility. Just take a look at Ferodo's latest competitor test below; it might make you think about which brake pads you choose.

FERODO COMPETITOR TESTS REINFORCE OUR PROMISE

At Ferodo, we carry out regular competitor tests to see how we compare with other brands. Each test focuses on different qualities: dry and wet stopping distance, emergency stop, wading troughs, noise, pedal feel & durability and our new test on handbrakes demonstrated here. Time after time, the results support our renowned reputation of premium OE quality braking, and the trust vehicle manufacturers place in our products.

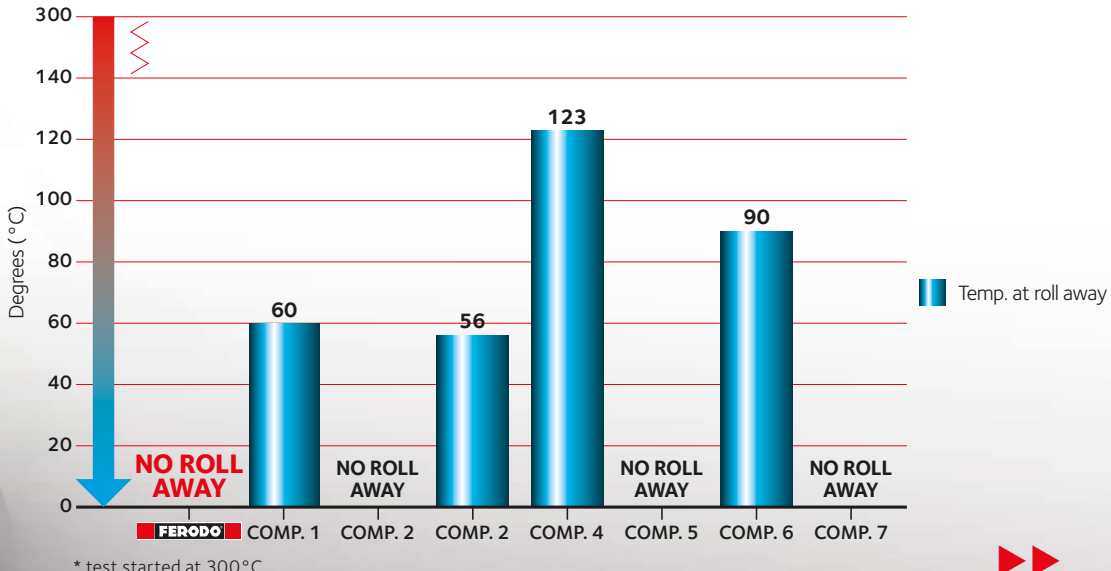
You can consult the outstanding results from all of our competitor tests at **www.ferodo.com**

PARKING BRAKE ADDED TO THE LIST OF OUTSTANDING TESTING

Ferodo carried out a recent test to see how they compared with competitors when arriving and parking a car on a certain level of gradient. This test is common and is often requested by vehicle and caliper OE manufacturers. It determined whether or not the brake pads would perform at a constant high level after parking on a hill situation with a specific temperature of brake disc.

Once again Ferodo demonstrated outstanding performance.

PARKING BRAKE TEST RESULTS



* test started at 300°C

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COMPETITOR	Test passed
FERODO	✓
COMPETITOR 1	✗
COMPETITOR 2	✓
COMPETITOR 3	✗
COMPETITOR 4	✗
COMPETITOR 5	✓
COMPETITOR 6	✗
COMPETITOR 7	✓

TEST PARAMETERS:

- Test carried out on an Audi A4 model with a normal load condition.
- Test carried out using an 8% gradient which is most relevant to a real life situation.
- The vehicle arrived at the testing point with a brake disc temperature of 300°C (a condition which is not out of the ordinary).
- The vehicle was stopped and the handbrake applied until it reached a notch where the car was stopped. An extra notch was applied and then the test pilot waited to see the results of the car rolling away or standing still.

Based on the results you can see that Ferodo continues to guarantee quality performance when it comes to braking. Ferodo was one of the brands which allowed the car to remain in its position on the hill during the test. 50% of the pads tested – which represent a strong presence in the European market – failed to keep the car from rolling away during the test. Ferodo continues to develop and introduce new material formulas into the market, ensuring the best friction performance to meet all elements of the braking experience. **Choose Ferodo to ensure peace of mind when parking your car.**

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www.ferodo.com is your permanent interactive tool that puts everything you need at your fingertips. Easy to navigate, it brings you a wide range of useful materials and technical information. You can quickly find the right parts with our handy part finder tool, as well as read technical tips, discover our **Ferodo App** and jump-start your knowledge at our virtual training **Campus**. Going far beyond simply selling, Ferodo is committed to supporting you and your customers. From testing to training to anti-counterfeit, there are many ways we support your business with the comprehensive Ferodo program.

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